

Natural Children's Aromatherapy for Sale Auckland



Natural Children's Aromatherapy Business. Asset sale - all assets and inventory. Four natural children's rollers - sleep, energy, happiness and calming.

Habitual Calm is a beautifully presented, New Zealand-made children's aromatherapy brand created to support emotional wellbeing. Born during the lockdowns, the brand was inspired by a family's search for natural ways to help their children sleep better, feel calmer, and stay happy. The result is a thoughtful range of four essential oil rollers: *Sleepyhead* (sleep), *Superhero* (energy), *Sunshine* (mood), and *Lion Tamer* (calm). Each product is made with natural ingredients and applied to pressure points such as the wrists, neck, and behind the ears. With strong branding, a compelling origin story, and growing demand for natural wellness products, Habitual Calm offers a unique opportunity to scale a meaningful e-commerce business.

Business Resources

What You're Getting:

High-end branding: Professionally designed logo, packaging, imagery, and trademark.

Digital presence: Fully integrated Shopify store, active Facebook & Instagram.

Inventory: 480 units of each of the four products (1,920 total).

NZ supply chain: Reliable local oil producers in place.

Why it's a Smart Buy:

Operate remotely

Ideal for someone with sales/marketing skills and a passion for children's wellness.

High-margin business with retail growth potential.

Ready to scale.

Growing business segment

Website

<https://www.habitualcalm.com>

Location: **Auckland Region**

Asking: **\$18,000
+GST**

Type: **Asset Sales /
Health/Beauty**

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