

Ski Field Business for Sale Fairlie, Mount Dobson



For Sale

Location: **Canterbury**

Type: **Services-Other / Tourism/Leisure**

Sport, Adventure, Ski. Mt Dobson Ski Field - Southern Alps opportunity

After 45 years of ownership, the current owner of Mt Dobson Ski Field is retiring, creating a rare chance to acquire a well-established and profitable alpine business. Located just 45 minutes from Fairlie in New Zealand's Southern Alps, Mt Dobson is known for its sunny, expansive basin, uncrowded slopes, and family-friendly atmosphere. With a loyal customer base, consistent profits, and strong growth potential, this is an exceptional investment opportunity.

Key Highlights:

- **Diverse Terrain:** Mt Dobson offers trails for all skill levels—from beginners to advanced—across a wide skiable area that remains relaxed and uncrowded even on peak days.
- **Robust Infrastructure:** The field includes a triple chairlift, T-bar, platter lift, beginner's tow, and learner/intermediate areas. Modern grooming equipment ensures excellent conditions. The base facilities are well-equipped, and the car park is the highest in NZ.
- **Secure Operations:** Includes key assets like access rights, water rights, utility connections, and a long-term license from the Department of Conservation—an exclusive concession on prime alpine land.
- **Strategic Location:** Positioned 212 km from Christchurch on the main tourist route to Queenstown, Mt Dobson is easily accessible, ensuring strong domestic and international visitor numbers.
- **Loyal Customer Base:** Known for its relaxed vibe and consistent snow, the field has developed a strong following of returning guests, especially families and skiers seeking a more personal alpine experience.
- **Bonus Freehold Assets:** The sale includes essential support infrastructure, such as a freehold workshop and base site in Fairlie, ideal for year-round operations.

Mt Dobson Ski Field presents a unique opportunity for investors, tourism professionals, or ski operators to acquire a thriving business in one of New Zealand's premier alpine regions—with room to grow and a solid foundation for future success.

Please contact Bayleys senior broker, Kate Mullins for further information.

Contact:

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