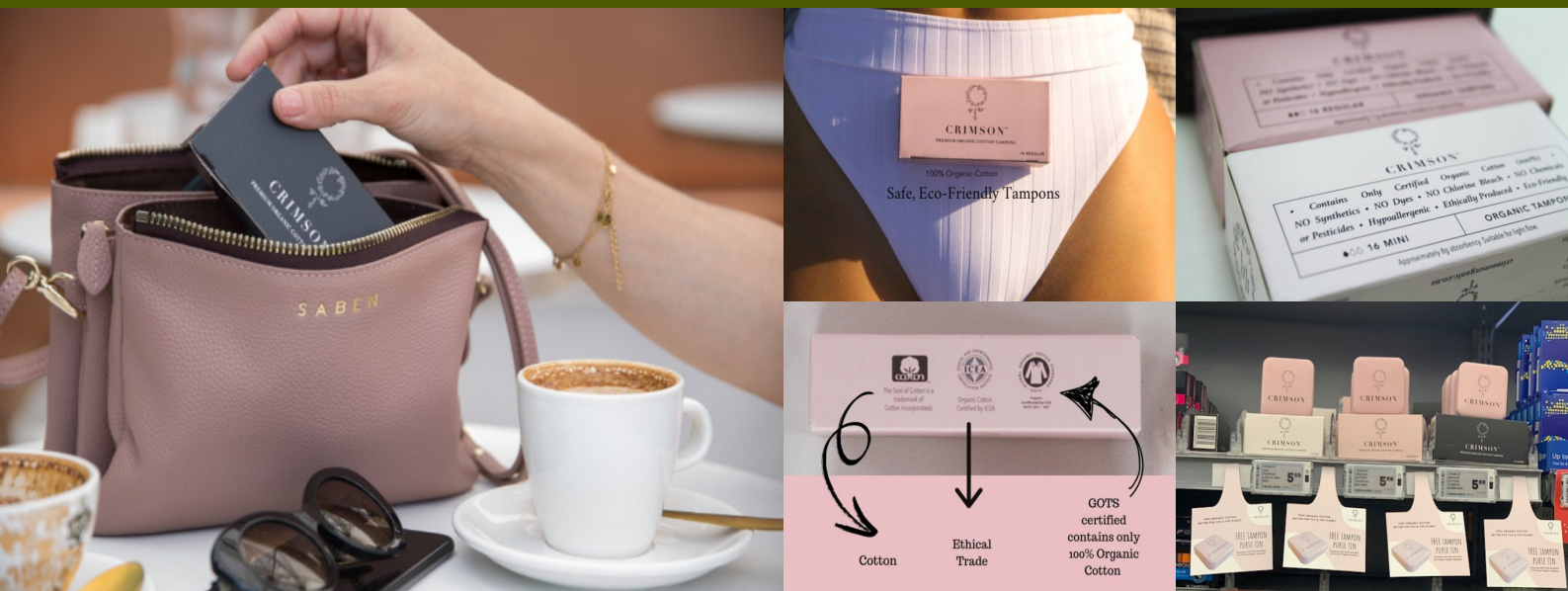


Wholesaler Organic Period Products Business for Sale Tauranga



Eco-Friendly Tampon Brand with Supermarket & E-Commerce Channels - B2B and B2C. Scalable Opportunity.

Crimson Organic is a purpose-led e-commerce and retail brand offering certified organic and ethical tampons. Sold through both a modern Shopify store and 26 established supermarket stockists across New Zealand, the brand enjoys a 3.7% website conversion rate and 37% returning customer rate - signs of a loyal and engaged customer base.

Ethical certifications, trademarks, and a charitable donation program (109,000+ tampons donated) provide strong market positioning in the growing sustainable health sector.

Operations are currently outsourced, providing a prime opportunity for a hands-on buyer to reduce costs and scale. Stock, advertising assets, and a social media following of 3,000+ are included.

Business Resources

Certified Organic and Ethical Trade stock (~\$24K), NZ trademark, Shopify website, Meta Ads Manager, and Klaviyo database (600 active subscribers) included. Social media accounts (3,000+ followers), SOPs, POS and promotional material provided.

Approved supplier with Foodstuffs NI and Woolworths NZ (in 26 stores). Includes strong manufacturer relationships, a well-established donation programme (109K tampons donated), and a compelling founder story supporting brand credibility.

No staff or premises required; Transition support offered.

Website

<https://www.crimsonorganic.co.nz>

Location: **Tauranga**

\$40,000

Asking: **+ SAV (estimated \$24k), +GST**

Turnover: **\$20,000**

Type: **Wholesale/Distribution / Relocatable eCommerce**

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