

# ReDefined Fitness Franchise for Sale Bay of Plenty



## For Sale

Location: **Bay Of Plenty**  
Asking: **Refer to Broker**  
Type: **Franchise Resale / Health/Beauty**

### Award-Winning Wellbeing Hub - NZ Wide

Bring a High-Performing Wellness Business to Your Region

A proven, system-led model in health and fitness - now available across Aotearoa.

This is your opportunity to open your own ReDefined studio - a purpose-built hub for holistic health that brings together movement, recovery, nutrition and mindset under one roof.

Winner of Independent Fitness Facility of the Year and Supreme Facility of the Year - EXNZ Awards 2023

#### What Makes It Work:

- \* Over 200+ classes weekly (including Reformer Pilates, functional fitness, yoga and mobility)
- \* Access to ReDefined's digital platform for virtual classes
- \* Multiple income streams: memberships, recovery services, allied health professionals, and retail
- \* Potential services include psychology, physiotherapy, massage, nutrition and more
- \* Premium recovery experiences: ice baths, saunas, compression therapy (location-dependent)

#### Why It's a Strong Investment:

- \* High-value asset base - quality fit-out and equipment (favoured by lenders)
- \* Robust systems and support - you're not on your own
- \* Scalable, multi-revenue model with growing national brand momentum
- \* Flexible footprint: approx. 400 or 650+ sqm studio options
- \* Estimated total investment: \$450,000 - \$600,000 (dependent on site and size)

#### Ideal for:

- \* Fitness professionals ready to step up
- \* Business owners passionate about well-being
- \* Operators looking for a scalable, structured model with long-term upside

Opportunities available across New Zealand.

Enquire today to see if your preferred region is available.

Lucy Hammond, 021 0242 2978, lucy.hammond@linkbusiness.co.nz

\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #buyajob #health #bayofplenty

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