

# Equestrian Retail Business for Sale Taupo



**Reyna** equestrian 

treat your horse, treat yourself

## Reyna Equestrian - a well known NZ equestrian retailer. Strong online presence - the core retail model is the popular mobile store.

Profitable business available due to retirement.

Reyna Equestrian is a well known NZ equestrian retailer that works on the premise of taking products to the riders at equestrian events throughout the country. As well as an online presence (<http://www.reynaquestrian.co.nz>) the core retail model is the mobile store.

Over the last 14 years there has been an ever-expanding demand for the mobile store to be at more and more events throughout the country ensuring both the wants and needs of riders are met.

Reyna Equestrian stocks a number of well known brands with several of these being exclusive here in New Zealand. Reyna Equestrian also markets their own range under the "Reyna Riding" brand.

### Purchasing options:

Purchase of the complete business including all IP, goodwill, stock inventory, trailer, trailer fittings, shop fittings, merchandising, website, supplier and event contacts - \$245,000.00 + GST

Purchase of all stock inventory, trailer and trailer fittings - be in a position to trade at your first show under your own brand - \$224,000.00 + GST

Further information regarding the custom trailer can be found at - <https://www.trademe.co.nz/a/motors/trailers/tandem-axle/listing/5063885679>

**For further information or questions contact Ronelle today.**

Location: **Waikato**

Asking: **\$245,000**

**Retail Other /**

Type: **Relocatable  
eCommerce**

## Contact:

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