

# Online Personalised Gifting Business for Sale NZ Wide



## Online Personalised Gifting Business - Baby & Children. Well-established online personalised gifting business specialising in beautifully crafted baby and children's gifts, from newborn to nine years old.

For the past six years, we have built a thriving niche machine embroidery business in NZ, delivering thousands of beautifully crafted, personalised gifts to thousands of customers.

This online business is now available for sale to a motivated entrepreneur ready to elevate and grow the brand. All systems and processes have been set up. It is an ideal opportunity for creative individuals—especially mothers seeking a flexible, home-based business that offers both personal fulfillment and extra income.

### Business Resources

The business can be operated from a home or studio, providing complete flexibility. If you're ready to step into a growing business with an established customer base and strong market presence, this is your chance!

No prior embroidery experience is necessary—it's a skill that can be easily learned. Currently 2-3 hours of work per day is required to run this business, more if you'd like to grow it.

Included:

- All stock on hand
- All assets and sundry items: 6 needle embroidery machine and stand, embroidery thread and stabilisers, courier thermal printer, courier bags, branded stationery, brand guide, embroidery software
- Operationally set up very well, using Shopify, Personalised apps already set up within shopify
- Email database of over 3,100 subscribers of which we hold a high re-ordering retention rate
- Google Ads set up and running in the background
- Website customised for the needs of the business and sales funnels already set up
- High potential to scale large and expand product range very quickly and easily
- Exclusive access to preschools around Christchurch to display and sell bucket hats
- Extensive list of suppliers and manufacturers whom some we have exclusive access too

Location: **New Zealand**

Asking: **\$52,000**  
**+GST if required**

Type: **Relocatable**  
**eCommerce /**  
**Retail Other**

### Contact:

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