

Chicnique Luxury Picnics Business for Sale Auckland



Relocatable Luxury Picnic Business for Sale: Includes a custom sign-written vehicle.

'Chicnique' Luxury Picnics was established in summer 2022. The French inspired name embodies sophisticated picnics, in beautiful outdoor settings!

(Great cashflow - all bookings are paid in full before the event takes place)

- The business growth since inception has been significant. The experiences are popular for birthdays, anniversaries, corporate events, proposals/engagements, family gatherings, hens and baby showers.
- This turn key operation requires minimal overheads, making it a cost-effective investment. With an average picnic spend of \$1,000 initially focused on high-end clients, the business now presents significant market opportunities for expansion into a wider audience. With a custom sign-written vehicle, Chicnique is fully relocatable.
- The owner has not fully pursued growth due to other commitments, though the business is poised for enormous potential.
- Chicnique has serviced corporate and private clients across all of Auckland.

HIGHLIGHTS:

- Highly autonomous business - little administration required
- Picnics on demand with no organisational fuss - customers just arrive and enjoy
- Luxury Picnics are provided at a range of hand-picked prestigious scenic locations in Auckland
- HUGE growth potential with continued social marketing

Business Resources

Key resources include:

- Website & Instagram pages
- **Custom sign-written vehicle** for ease of transport and brand visibility,
- A comprehensive inventory of over 700 items of high-quality picnic equipment including trolleys for tables and supplies.
- The business operates from a flexible, relocatable premise, allowing for easy adaptation to various locations.
- Turn key operation minimal overheads - very cost effective.
- Cash business
- An established brand reputation,

Efficient booking and management systems streamlined operations, ensuring a seamless customer experience.

Website

Location: **Auckland**

Asking: **\$49,000**
Negotiable

Type: **Home Based /**
Retail-Food Other

Contact:

Owner
021 488 298

nzbizbuysell.co.nz/126589

