# Sustainable Retail Ecommerce Business for Sale Dunedin

## Yogawave: ethical, sustainable, & adventurous apparel for women and their whānau, with 202% growth and untapped potential!

Yogawave is a curated e-commerce business offering sustainable, ethical clothing and accessories for women and their whānau. With a focus on eco-conscious living and active lifestyles, it serves yoga enthusiasts, surfers, and nature lovers. Operating through a sleek website and social media presence, Yogawave has grown 202% year-on-year.

Opportunities include expanding into pre-loved fashion, growing the YW branded collections, and adding a physical retail store. Operational assets like $20k+ RRP inventory, a robust website, and established vendor partnerships make it a turnkey opportunity to scale a purpose-driven brand in the growing sustainable retail market.

### Business Resources

Yogawave's key resources include a $20k+ RRP inventory, a fully operational Squarespace website, digital asset library, custom-branded tissue paper, stickers, label printer, eco-friendly postage supplies, and market stall furniture with a unique wooden surfboard sign. The business has active vendor relationships offering 30-day payment terms and wholesale pricing.

A full rebrand was recently completed, including a new logo, six graphics, and three unique tee/hoodie designs. Assistance includes vendor introductions, a business plan, marketing assets, and personalised support for transitioning operations. Systems like GoSweetSpot and Google Workspace streamline processes.

### Website

https://yogawave.co.nz

| | |
|---|---|
| Location: | **Dunedin** |
| Asking: | **$45,000 Incl $20k inventory, Negotiable** |
| Type: | **Relocatable eCommerce / Retail Other** |

## Contact:

Olivia Marshall
+61272223628 or 0278844855
Anytime

nzbizbuysell.co.nz/126164