

Plant Pots E-Commerce Shop Business for Sale Gulf Harbour



For Sale

Location: **Auckland**

Asking: **\$50,000**

Type: **Relocatable eCommerce / Home Based**

Work from home - Keep stock at your property or a local storage unit - established following, new website and new stock designs to promote

~ We have been in business for over 3 years and growing. The **business can be run from any location in New Zealand**. We have a storage unit with stock that you can transport to your own location.

~ **Option to use a 3PL company to fulfill orders**, allowing the new owner more free time focusing on promotion and marketing.

~ We attend the bi-annual plant events in Auckland, Rotorua, and Tauranga. Big boost for sales and helps with brand awareness and an opportunity to meet our customers.

~ We have just rebranded a year ago and there is a **brand new Shopify website** available. We get a continuous flow of customers at the moment with only Google Ads but you can get more with investment in Facebook Ads or print Ads (newspapers/magazines).

~ There is an **opportunity to wholesale stock**, including plants to sell on the webshop, and white-label products which would increase sales further.

Selling as we are moving overseas.

Please enquire for more information and get a business info pack.

Business Resources

Includes:

~ Currently, have an **almost full container of stock with some leftover from the previous container** with big potential profits. Some bestseller pots and a beautiful range of new designs.

~ **Established Social Media following**: Over 1,000 followers on FB and over 700 email subscribers (lots of return customers as well).

~ **Brand New Shopify Website**

~ Handover period where we teach you how to run the business recommendations of what products to order for the next container.

~ Transfer of domain and all digital business assets

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