

Plant Pots E-Commerce Shop Business for Sale Gulf Harbour



For Sale

Location: **Auckland**
Asking: **\$50,000**
Type: **Relocatable eCommerce / Home Based**

Work from home - Keep stock at your property or a local storage unit - established following, new website and new stock designs to promote

- ~ We have been in business for over 3 years and growing. The **business can be run from any location in New Zealand**. We have a storage unit with stock that you can transport to your own location.
- ~ **Option to use a 3PL company to fulfill orders**, allowing the new owner more free time focusing on promotion and marketing.
- ~ We attend the bi-annual plant events in Auckland, Rotorua, and Tauranga. Big boost for sales and helps with brand awareness and an opportunity to meet our customers.
- ~ We have just rebranded a year ago and there is a **brand new Shopify website** available. We get a continuous flow of customers at the moment with only Google Ads but you can get more with investment in Facebook Ads or print Ads (newspapers/magazines).
- ~ There is an **opportunity to wholesale stock**, including plants to sell on the webshop, and white-label products which would increase sales further.

Selling as we are moving overseas.

Please enquire for more information and get a business info pack.

Business Resources

Includes:

- ~ Currently, have an **almost full container of stock with some leftover from the previous container** with big potential profits. Some bestseller pots and a beautiful range of new designs.
- ~ **Established Social Media following**: Over 1,000 followers on FB and over 700 email subscribers (lots of return customers as well).
- ~ **Brand New Shopify Website**
- ~ Handover period where we teach you how to run the business recommendations of what products to order for the next container.
- ~ Transfer of domain and all digital business assets

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