



For Sale

Location: **Auckland**
Asking: **\$250,000**
Type: **Construction / Services-Other**

A Premier Pool Construction and Refurbishment Business

For 30 years specialized in constructing the best-looking, high-quality vinyl liner swimming pools and refurbishing existing liner pools, primarily in Auckland. Countless glowing testimonials from satisfied customers. The creme de la creme of liner pools. Their website and systems are up there with the top pool companies.

Anyone with building experience can buy this business, specific experience with pools is not required.

Services Offered:

- Customised New Pool Construction: High-quality vinyl liner pools that can be installed in-ground or above-ground.
- Pool Refurbishment: Refurbish existing liners or reline fiberglass or concrete pools for a fresh, new look.
- Customised Kitset Pools: DIY versions available outside of Auckland
- These pools can be made in any shape or size, in-ground or above-ground.

Business Highlights:

- Systemized Operations: fully systemized to run on Xero using Xero Projects.
- New website and estimator integrated with a CRM system a feature not offered by other pool companies.
- Financial Performance: Achieved revenues of \$300,000 in 2024.
- EBITPDA is approximately \$125K with a small team consisting of one working owner, a subcontractor, and admin
- Low Overheads: Operate from home with very low overheads and a strong pipeline into 2025.
- Support: Current owners will offer full support to the new owner to ensure a smooth transition.

Why Buy This Pool Business?

- Why buy a franchise when you can control your own destiny and build this business nationwide
- Proven Track Record: Over 30 years of a strong reputation in the industry and excellent supplier relationships
- Innovative Solutions: Unique and customisable pool designs completely constructed on-site
- No cranes, pool shells or large storage needed. All building materials are delivered directly to site as they are needed.
- Strong financials: Good margins on all materials and products.

Financials:

- Revenue: \$300,000 in 2024
- EBITPDA: Circa \$125K
- Price: NZ\$250,000 to acquire all assets as a going concern (excluding vehicle)
- Assets Included: Tools used in the business, usually \$2-\$5K in stock, and the pool designs.

Contact:

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