

Online Health & Beauty Business for Sale NZ Anywhere



kakapo

ANOINT & ANOINT HER
Operate from home anywhere in NZ

Anoint & Anoint Her. Handmade Skincare. \$175,000+ EBIT

Step into the world of Anoint and Anoint Her, two distinctive brands that cater to unique markets with handcrafted, mostly natural products. Anoint captures timeless nostalgia with its old-world charm, while Anoint Her radiates youthful vibrancy, offering fresh designs and tapping into exciting new demographics.

Business Highlights

- FY2025 - Work 20 hours and the working owner profits exceed \$175,000+
- FY2025 - Work 40 hours and the working owner profits exceed \$210,000+
- Established brand with 10-year history
- 280 B2B customers
- Ecommerce (2 websites, B2B and B2C)
- Beautifully crafted social media
- Home Based and easily relocatable to anywhere in NZ

Under its current owner, the addition of Anoint Her has unlocked new opportunities, elevating the business to greater heights. Now, due to changing family circumstances, this dual-brand powerhouse is ready for a new visionary to take the reins.

Whether you're looking to keep a family friendly operation or to commercialise and scale up, the possibilities with Anoint and Anoint Her are truly endless. For a full information memorandum contact Shelley today on 021 286 3274.

Asking Price: **\$449,000 + Stock of \$80,000**

Location: **New Zealand**

Asking: **\$449,000**
+ Stock of \$80,000

Type: **Relocatable**
eCommerce /
Home Based

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Kakapo Business Sales

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