FHGC Boutique Accommodation Business for Sale Marsden



For Sale

Location: Greymouth

Asking: \$1,250,000 +GST if any

Type: Accommodation-Other

A Boutique Tourism Opportunity on the West Coast

Goldfields Suites is a premium boutique accommodation located just 10 minutes from Greymouth, nestled on over two hectares of lush bushland bordering the iconic Shantytown Heritage Park. This modern and fully updated property combines contemporary luxury, a tranquil natural setting, and strong financial performance, making it an ideal opportunity for lifestyle-focused buyers or those looking to expand a tourism portfolio.

Property Features

The property offers a unique mix of boutique accommodation and private onsite living. It features four spacious one-bedroom cottages, designed as duplexes; a queen studio that is access-friendly; and a two-bedroom manager's apartment with stunning bush views. All units are fully redecorated and double-glazed, with gas infinity water heating and modern amenities, including fibre-ready WiFi, smart TVs, and a wood-fired Swedish hot tub.

Guests enjoy a purpose-built outdoor kitchen and alfresco dining area during summer, alongside an environment rich in native birdlife, including kiwi and weka. The property's historical setting on remediated gold diggings offers a connection to New Zealand's gold rush heritage, with guests even able to pan for gold in the onsite stream.

Business Potential

Purchased in 2018 as a struggling business, Goldfields Suites has undergone significant investment and transformation, earning a Qualmark Gold 4-star plus rating and the highest guest review scores in the area, including a 9.4 on Booking.com and 5 stars on TripAdvisor. The business currently enjoys a mix of international and New Zealand visitors, with key international markets including Europe, Australia, the UK, and the USA.

This easily managed operation is currently run by a couple working only six months of the year, offering a comfortable lifestyle with scope for new owners to extend operations and increase revenue.

Location Highlights

Goldfields Suites' prime location allows easy access to the West Coast's premier attractions, including the Paparoa Track, West Coast Wilderness Trail, and Punakaiki's Pancake Rocks. Its serene bush setting and dark sky location provide a tranquil retreat for couples and international travellers seeking an authentic Kiwi experience.

This property stands out as a turnkey business with strong guest loyalty, proven resilience, and excellent potential for further development. Whether you're seeking a lifestyle business or a stepping stone into tourism, Goldfields Suites offers an unmatched combination of location, luxury, and opportunity.

For more information or to arrange your private viewing, please contact specialist Accommodation

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