

# Lead Generation Specialist Business for Sale Auckland

Clyth  
**MacLeod**

selling businesses  
*since*  
**1972.**

## For Sale

Location: **Auckland**  
Asking: **\$290,000**  
Type: **Services-Other**



### Sales & Marketing Solutions Provider - (CML 11160)

This lead generation specialist has established a reputation for its powerful creation and execution of outbound consumer and business to business marketing campaigns. The business assists their diverse range of clients to achieve sales targets, generate profits and secure a future pipeline of sales and opportunities, demonstrates expertise in developing dynamic databases, market research, event & fundraising support.

#### Business Highlights

- Established history with loyal repeat customers
- Experienced team of business sales consultants
- High-functioning CRM system and templated processes in place
- Profitable, easily scalable, and transportable
- Opportunities to grow geographically and expand digital resources
- Records and accounts available to qualified buyers

Operating under management with a strong team, the owner now works part time. This is an ideal acquisition for someone with a sales and marketing background or for a sales & marketing solutions company seeking to bring lead generation in-house. Transition assistance provided.

Price: \$290,000

Enquire for detailed confidential information

Amanda 027 263 2661

\*\*To gain further information on this business please copy and paste this link into your browser; <https://rebrand.ly/679qcjw>. You will be taken to the listing, click on CONFIDENTIALITY AGREEMENT and please read the terms of before you complete our online form\*\*

Property Code: 11160

### Contact:

Amanda Reale  
027 263 2661 or [+64 9 630 9491](tel:+6496309491)

[nzbizbuysell.co.nz/125787](https://nzbizbuysell.co.nz/125787)

[Clyth MacLeod Business Sales](#)

Licensed REAA 2008

Broker Ref:

clythmacleod\_73\_4067



Clyth  
**MacLeod**  
"WE SELL BUSINESSES"