

# Retail Rock-it Boards Business for Sale Hawkes Bay

- **balance**
- **strength**
- **flexibility**
- **muscle tone**



## For Sale

Location: **Hawkes Bay**  
Asking: **\$277,778**  
Type: **Health/Beauty / Retail Other**  
**Refer to Broker**

## Invest in Movement Revolution: Rock-it Boards

Established NZ brand Rock-it Boards presents a unique acquisition opportunity for a visionary buyer.

This innovative, award-winning product supports children's development with creative play, is used for rehabilitation / therapeutic movement and can support office wellness through the use of dynamic balance boards. Rock-it Boards boasts an e-commerce platform, secured trademarks in several countries, an established NZ presence and vast expansion potential into Australian, US and UK markets.

Key highlights include:

- \* Proven Product: Beautifully crafted, curved wooden balance / exercise boards.
- \* Established E-commerce Platform: Functional website ((link unavailable)) facilitating seamless online sales.
- \* Multiple Trademarks: Protected brand identity.
- \* Manufacturing Templates: Streamlined production process and potential to manufacture overseas, reducing production cost.

Key Benefits:

- \* Leveraging this opportunity, you'll capitalise on.
- \* Growing Demand in the expanding health and wellness market.
- \* Low-Impact Exercise: unique, rhythmic, balance-focused product.
- \* Established NZ brand with positive customer feedback and reviews.
- \* Expansion Opportunities: establish new markets overseas.
- \* Stand Out: established wellness or sporting brands can add this unique product to their offerings.

Product Features:

- \* Handcrafted Quality: NZ-grown pine, natural/whitewash finishes.
- \* Stable, Safe, Fun: Suitable for various ages and fitness levels.
- \* Multi-use: As an exercise board, stand-up office board, furniture and statement piece for the living room.

### Contact:

Rosalina Pang  
072601180 or 027391380  
anytime

[nzbizbuysell.co.nz/125577](http://nzbizbuysell.co.nz/125577)

LINK Waikato  
Licensed REAA 2008  
Broker Ref: WK00447



**Strategic Advantages:**

\* Rock-it Boards offers compelling benefits for strategic growth as a unique, low-impact exercise product. The current owner has envisioned partnership potential with sporting/wellness brands for Australian and US market expansion.

\* Rock-it Boards seeks entrepreneurs, investors and wellness enthusiasts looking for a scalable business with a proven product.

\* Perfect for visionaries passionate about health, balance and movement. We welcome inquiries and price offers via confidential discussions.

Unlock Rock-it Boards' potential and restart a balance revolution.

Contact Rosalina Pang | 027 739 1380 | [rosalina.pang@linkbusiness.co.nz](mailto:rosalina.pang@linkbusiness.co.nz)

\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #napier #retail #rockitboards

Ref: WK00447

Timestamp: 20241122011503

