

# Premium Product Wholesale Business for Sale Wellington



## For Sale

Location: **Wellington**  
Asking: **\$745,000**  
Type: **Wholesale/Distribution**

### Leading Wholesaler of Premium Products | Growing!

Keen to continue a Kiwi legacy in a lucrative market? Here's your chance!

For decades, this well-established New Zealand-based B2B wholesaler has become a premier name in the distribution of quality greeting cards, stationery, and giftware. With a family-owned heritage and a commitment to excellence, the business has a proven track record of supplying an impressive range of unique, competitively priced products, winning the trust and loyalty of customers across the country.

Operating from its headquarters in Wellington, the business ensures nationwide reach through a network of commission-based sales representatives, covering all regions and markets with efficiency and dedication.

#### Highlights:

- \* Flexible operational model
- \* A robust B2B customer base
- \* Over 35 years of established market presence
- \* Long-standing relationships with international suppliers
- \* Extensive national network, ensuring full coverage across NZ
- \* Exceptional growth potential for an incoming owner with room to expand

Alongside representing some of the world's top brands, this business also designs and publishes its own line of greeting cards, giving it a distinctive and competitive edge. The product line is continually updated to reflect emerging trends, ensuring its offerings remain relevant and appealing to a diverse client base.

For a new owner, the opportunity lies not only in inheriting a well-established enterprise, but also in exploring fresh growth avenues within New Zealand's thriving giftware sector.

Ultimately, this is a compelling chance to lead a solid & scalable business through its exciting next chapter. Enquire now!

### Contact:

Trish Glover  
09 579 9226 or 0211 830 525  
anytime

[nzbizbuysell.co.nz/125350](http://nzbizbuysell.co.nz/125350)

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\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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