



For Sale

Location: **West Coast**
Asking: **\$1,895,000**
Type: **Accommodation-Other / Hospitality-Bars**

Extraordinary Business Opportunity. Act Now!

Discover an exceptional opportunity with this recently inaugurated business venture that recommenced with a soft opening on October 1st. The pub is now open from breakfast until dinner, inviting you to be part of this exciting journey.

Website now Live. Bookings already Rolling in. The anticipation is electrifying with confirmed reservations for both the bar and accommodations, now also listed on AirBnB. The accommodation booking engine is right around the corner, and inquiries are already flooding in through various channels.

Excitement is building for Christmas functions, and freedom campers are set to grace our doors next week. Renowned organizations like Mitre10 have already taken notice and hosted a function with us, creating a buzz even before our official opening.

Word is spreading far and wide - from bus and coach drivers' discussion groups to excited travelers stopping by. In just four days of operation, numerous drivers have expressed interest in bringing their passengers here on their next trip. Engagements are underway with our existing tour groups for strategic stop-offs en-route to Franz Josef.

Owner have even invested again significantly in revitalizing the property, knocking down walls to create a new courtyard entrance, enhancing decor, and introducing dedicated amenities like a coffee bar and backpacker's kitchen. Additional features include a new spa pool and enhanced landscaping, all aimed at creating an inviting and comfortable atmosphere.

Major news alert: Kiwi Experience will make its grand return in January '24, adding to the appeal of this incredible venture. The vibe here is magnetic, and word of mouth is already propelling interest, even before our full-fledged marketing campaign is in full swing.

Priced at an attractive \$1,895,000, this opportunity is now a steal. Don't wait; make your move and embrace the future of hospitality!

Your Gateway to an Iconic West Coast Business - Seize the Opportunity!

Immerse yourself in the legacy of a historic West Coast Hotel, now available with a multifunctional accommodation complex and a nearly new 3-bedroom GJ Gardner family home on a spacious 1.25-acre block.

This million-dollar business took a pause due to the abrupt halt in international tourism when the borders closed. Now is your chance to rekindle those vibrant times and relish the incredible lifestyle this location offers.

Key Points:

Contact:

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nzbizbuysell.co.nz/125313

LINK Bay of Plenty
Licensed REAA 2008
Broker Ref: HC00283



* Business History: When the pandemic hit, international tourism ground to a halt, affecting all bus tour operations and prompting the owners to temporarily close the facility.

* Rejuvenation: The property has been meticulously maintained, and all facilities and assets are in excellent condition, awaiting a fresh chapter of success.

* Flexible Possibilities: Your investment includes the land, fully equipped buildings, and endless potential to adapt the business model to your vision, whether it's a hotel, restaurant and bar, bed and breakfast, motel, cabins, licensed cafe, or backpackers.

* Strategic Location: Situated on the vibrant State Highway 6, this property enjoys a prime location, capturing 100% of visitors traveling the length of the West Coast.

Don't miss this unprecedented opportunity to own a multifaceted property, a modern three-bedroom home, and a thriving business in a unique and serene locale. Act swiftly, and step into a promising future in the hospitality realm.

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#buybusiness#accommodation #hokitika #hotel

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Enquire online at: nzbizbuysell.co.nz/125313