

# Tourism Business for Sale Wanaka



Well established successful tourism business for sale in Wanaka. Qualmark silver rated business. Extensive international and domestic agent network Profitable

**Prime Location:** Based in Wanaka, a renowned tourist destination known for its stunning landscapes, outdoor activities, and premium wineries.

**Strong Brand Recognition:** The business is a well-established brand with a loyal customer base, known for providing exceptional experiences.

**Extensive Network of International Agents**

**Solid Forward Bookings**

**Diverse Offerings:** The business offers a range of popular tour packages, including half day, full day tours and shorter tours, bespoke private tours, catering to both domestic and international visitors.

**High Growth Potential:** With the continued growth in New Zealand's tourism sector, there is significant potential for further expansion, including the addition of new tour options and experiences.

**A Qualmark Silver Awarded business**

**4.9/5 Google Reviews and Trip Advisor Certificate of Excellence Winner**

## Business Resources

**Support and Training:** The current owner is committed to providing comprehensive support and training during the transition period to ensure a seamless handover.

**Comprehensive Marketing Strategy:** A strong online presence, including a user-friendly website and active social media channels, drives consistent bookings and high customer satisfaction.

**Turnkey Operation:** The business is fully operational and profitable, with experienced staff, well-maintained vehicles, and established supplier relationships.

Location: **Otago**

Asking: **\$195,000**  
**+GST (if any)**

Turnover: **\$170,000**

Type: **Tourism/Leisure**

## Contact:

Owner

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