



## For Sale

Location: **New Zealand**

Type: **New Opportunities**

### Join New Zealand's Most Trusted Kitchen Brand: Kitchen Studio Franchise Opportunities - Limited new opportunities available

With over 12 franchisees and 16 independently owned showrooms, Kitchen Studio provides an excellent platform for entrepreneurial individuals or partners looking to own and operate a successful business in the ever-growing kitchen industry.

#### Why Choose Kitchen Studio?

##### Trusted Brand Recognition:

- Kitchen Studio is not just a name; it is New Zealand's most trusted kitchen brand. Over the years, Kitchen Studio has built a solid reputation for delivering high-quality kitchens and services across the country. The brand is synonymous with excellence, reliability, and innovation.

##### Proven Business Model with Nationwide Presence:

- Kitchen Studio is the largest kitchen design and retail cooperative franchise system in New Zealand, with showrooms stretching from Dunedin to Auckland. This gives franchisees a wide reach and a solid market presence in both urban and provincial areas. There's potential to grow further, with each territory offering the possibility of establishing satellite showrooms.

##### Showroom Showcase:

- Each Kitchen Studio showroom showcases a minimum of five full-size kitchens, along with displays for laundry and wardrobe solutions. These real-life displays give customers a true sense of the design, quality, and functionality they can expect in their homes. You'll have access to an exclusive network of Kitchen Studio-approved suppliers, ensuring you only sell the best brands that we showcase in our showrooms.

##### Tailored for Local Communities:

- As a Kitchen Studio franchisee, you have the flexibility to cater to the unique needs and aspirations of your local community. While every showroom carries a core range of products, your ability to customize designs and solutions allows you to serve your customers better than any corporate branch could.

##### The Benefits of Being a Kitchen Studio Franchisee

##### Comprehensive Support System:

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At Kitchen Studio, you are never alone. You will be provided an outstanding support network, ensuring that you have access to the tools and resources needed for success. This includes:

- An intranet company manual and various Sales & Operational guides.
- A dedicated training platform offering online modules for ongoing learning.
- One-on-one coaching for designers in both design and selling techniques.
- Regular national meetings for designers and operations teams, franchisee Teams meetings, and quarterly Franchise Owners Forums.
- Annual franchise conferences for business updates and networking.
- Regular face-to-face support visits.

#### **Simplified Processes and Cutting-Edge Systems:**

Kitchen Studio has developed and introduced new systems to streamline the sales and purchase processes. From our state-of-the-art screen-to-machine design package to the kitchen ordering system, everything is designed to make your operations as efficient as possible.

#### **Total Trust for Peace of Mind:**

Kitchen Studio offer a Total Trust Deposit Guarantee, giving customers peace of mind that their deposits are safe, even in the event of a franchisee failure. Additionally, Kitchen Studio provide a 10-year transferable warranty on all kitchens, ensuring customer confidence and satisfaction.

#### **Franchise Model Tailored for Success:**

The Kitchen Studio franchise model is ideally suited for working couples or business partners who are both involved in the daily operations. Typically, one partner takes on the role of Sales Manager while the other focuses on Operations Management, providing a well-rounded and effective team for the business.

#### **Become a Part of the Kitchen Studio Success Story**

With Kitchen Studio, you are investing in more than just a franchise; you are joining a trusted, vibrant, and growing brand. As the only true national kitchen retailer in New Zealand, you will be provided the platform, tools, and support you need to succeed in the competitive kitchen industry.

Are you ready to take the next step? Become a Kitchen Studio franchisee and start designing kitchens that inspire, innovate, and elevate homes across New Zealand.

#### **Locations Available:**

- Whangarei
- Wellington North & Kapiti Coast
- South Canterbury
- Queenstown
- Invercargill

**Contact us today to learn more about this exciting franchise opportunity!**

## Business Resources

