

## For Sale

Location: **Christchurch**  
Asking: **Expressions of Interest**  
Type: **Health/Beauty / Services-Professional**



### Unique Opportunity: Acquire WellNow – A Revolutionary Health & Wellness Start-Up

Are you looking for a ground-breaking business in the health and wellness sector? WellNow, New Zealand's first digital marketplace for booking last-minute health and wellness appointments, is now available for acquisition.

This early-stage start-up connects consumers with practitioners offering real-time appointments for services such as physiotherapy, chiropractic, massage, podiatry, acupuncture, and more.

With hundreds of practitioners already signed up across 64 provider locations and relationships established with Physiotherapy New Zealand and the Chiropractic Association of NZ, WellNow is perfectly positioned to scale across the allied health industry.

Key highlights include:

- First-to-market advantage with intellectual property and brand recognition.
- Proven demand for last-minute bookings from both consumers and practitioners.
- A fully operational platform with no external liabilities, backed by a team with global expertise.
- Potential for expansion into new health categories (e.g., dental, mental health, GP) and international markets (Australia, Canada, Ireland).
- Excellent growth prospects: Future revenue projections in the GP referral space range from \$85k to \$210k net revenue per month.

This is an opportunity to step into an established start-up with significant traction, brand presence, and a clear path for future growth. WellNow is poised to be the go-to platform for allied health bookings in New Zealand.

Seize the opportunity to lead the next phase of WellNow's success! Contact Callum today for more information on 021 335 093 or [callum@nzbusinessbrokers.co.nz](mailto:callum@nzbusinessbrokers.co.nz)

Property Code: 223

### Contact:

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