

Import & Export
B 2 B
Proprietary Products
Recurring Income



For Sale

Location: **Auckland**
Asking: **\$2,000,000**
Type: **Wholesale/Distribution / Services-Other**

Tech Equipment & Services - Import & Export

*Cash Surplus \$650,744.00 average

Valuable IP in Own Brand Products & Services. Significant Barriers to Entry. High Margins.

Since 1990 this business has supplied a wide range of specialist technical products and services to clients in NZ, Australia, and internationally.

The business achieves high GP margins, has multiple revenue streams and a very healthy proportion of recurring income including subscriptions. Approximately two thirds of revenue comes from proprietary owned products and services. Some product is sold 'off the shelf' but most is configured to client requirements.

This profitable business is enjoying another very busy period which will result in a very strong FY2025 year-end result.

High quality components and products are imported from leading suppliers around the world under strong, long-standing arrangements. The future holds an enduring and growing demand for these products and services.

Customers come from diverse industries including automotive, education, electrical, electronic service and manufacture, engineering maintenance, food storage, distribution and sales, quality assurance and scientific research.

The business has a long serving team of employees with extensive knowledge and experience. Clients engage face to face or connect from across the world via the internet.

This will suit people with technical training or understanding such as electronics, computer, industrial, broadcast, instrumentation or similar. Experience in sales, administration, people management and business management will all also be useful.

The vendor will ensure a thorough handover and transition to a new owner.

Asking Price 2,000,000 (Includes Stock & Equipment)

To find out more, visit www.barkerbusiness.co.nz/BBS3717 register your details and submit the online Confidentiality Agreement and Geoff will be in touch.

An Information Memorandum will be shared with approved parties.

Contact:

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