

Digital Billboard Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **Offers Over \$750,000**
Type: **Services-Other**

Digital Billboard Business

- *Exceptional Growth Prospects
- *Proven Success
- *High Barriers to Entry

FY24 EBPITDA - approx. \$435k

This business operates in the thriving digital signage industry and has been established for seven years, demonstrating robust growth and profitability.

It is ideally suited for someone with marketing acumen and practical experience, although no specific technical skills are necessary.

Key features:

- Highly Profitable: FY24 Sellers Discretionary Earnings (SDE) of \$435,000 with an ongoing average GP margin of 56%
- Easily Managed: Currently operated by the vendor doing sales on his own using subcontracted installation and electrical services
- Good Pipeline of Work: Several large billboard contracts just won, \$1.3m of work in progress and \$5.3m of guaranteed future income
- Nationwide Reach: Collaboration with a network of Signage partners as resellers and installers
- Quality Product: Utilizes dependable gold wired LED (not copper) and aluminium boxes (not steel), ensuring durability and demand
- Excellent Growth Potential: Huge opportunity to expand market penetration and introduce new products (special shape fine pitch indoor range already imported and tested)
- Exclusive Motorway Digital Billboard Division also available as an add-on: Vendor has invested over \$650k into experts enabling the first motorway billboard consents (where others have failed)

The owner is looking to retire and pursue other philanthropic interests, presenting a unique opportunity to take over a well-organised and profitable business with established systems and ready for further

Contact:

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expansion.

Price: Offers over \$750,000 (incl. Stock and Plant of \$278k)

To find out more, visit www.barkerbusiness.co.nz, search reference #3720 & submit the online Confidentiality Agreement. Mark will be in touch once he receives your expression of interest.

Source information supplied by the Business Owner

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Property Code: 3720



Enquire online at: nzbizbuysell.co.nz/124599