

# Souvenir Store Business for Sale Wellington City



## Souvenir Store - Prime Location Lambton Quay

Discover a Prime Opportunity: Wellington's Premier Souvenir Jewellery Store

Are you ready to own a truly iconic business nestled in the heart of Wellington's bustling CBD? We present a rare opportunity to acquire a highly successful souvenir jewellery store that stands as Wellington's best-kept secret. Strategically located beside major tourist attractions, this store is perfectly positioned to capture the attention of the city's 1 million annual visitors, including the full brunt of cruise ship tourists.

### Why This Business?

- **Prime Location:** Situated in the vibrant Wellington CBD, just a stone throw away from premier hotels, with high foot traffic driven by major events at Sky Stadium, TSB Arena, and more. From All Blacks to the World of Wearable Arts (WOW) fashion shows, our store benefits immensely from the influx of domestic and international visitors.
- **Diverse Clientele:** Our store caters to a wide range of customers, including tourists, Government officials, celebrities, locals, students from Victoria University and across New Zealand. This eclectic mix ensures a steady stream of patrons throughout the year.
- **High Profitability:** This is a well-established, profitable business with a reputation that precedes it. Mentioned in numerous foreign travel books, it's a world-famous destination in its own right. With revenue consistently on the rise and low rent of just \$300 per week, you are stepping into a lucrative opportunity.
- **Owner Operated or Employee a Team:** While currently owner-operated, the store's smooth operations and efficient systems mean it can easily be run by a team. This flexibility allows you to tailor the business to your management style.
- **Untapped Potential:** There is room for growth with potential improvements such as introducing a lotto outlet, tea/coffee services, NZ Post agency, enhanced website and increased social media presence. Capitalise on some these opportunities to boost revenue even further.
- **Seasonal Advantage:** With the cruise ship season just weeks away, you will be in prime position to leverage the surge in tourist traffic.

**Don't miss out on this once-in-a-lifetime opportunity to own a piece of Wellington's tourism heartbeat. Contact us today to learn more and make this exceptional business yours!**

Location: **Wellington City**  
Asking: **+Stock (approx \$70k)**  
Type: **Retail Other / Tourism/Leisure**

### Contact:

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