



For Sale

Location: **Taranaki**
Asking: **\$85,000**
Turnover: **\$100,000**
Type: **Retail Other / Home Based**

Unique & creative business that you will enjoy!

Business sells bonsai trees and related products to New Zealand based customers. Buyers are hobbyist's, and gift buyers interested in a unique living sculpture. The business is operated through a plant nursery and indoor work area. We have never had a store open to the public so the option to work from home is there provided you have at least a 1/4 acre of land.

The online bonsai store was launched 5 years ago and offers a diverse selection of bonsai trees, tools, and accessories for enthusiasts of all levels.

Running this business is straightforward, requiring only a few hours of daily management. During peak seasons, such as the holidays, the owner dedicates up to 4 hours a day to ensure smooth operations.

Marketing primarily occurs through social media, driving traffic to a premium website equipped with advanced software for invoicing, payments, and order management. We have taken the time to implement a straightforward system from the growing on the bonsai to the shipping of the trees.

Annual sales are approximately \$120,000 while working 4 hours per day. The owner treated this business as a part time venture.

Price includes stock thousands of trees, pots, and tools

HIGHLIGHTS:

Goes between 1 and 2 ranking on Google for keywords 'Buy bonsai tree, and Bonsai Tree's NZ'

Almost 6k Facebook followers

Owner is willing to train the next buyer for 6 months after hand over

An interesting business that both yourself and customer will engage with

Straightforward order management with Shopify and NZ Post Online

Minimal daily owner involvement required (watering of trees is connected to automated app that turns on at a certain time everyday)

Opportunities for scalability and growth

Minimal competition with an unsaturated market

Business Resources

1 staff member

Equipment: Pruning tools, pots, soil, fertilizers, and watering systems.

Premises: A suitable workspace for trimming the trees and growing trees

Contact:

Owner

02102463714

Morning

nzbizbuysell.co.nz/124432

