



For Sale

Location: **Napier**
Asking: **\$250,000**
Type: **Franchise Resale / Health/Beauty**

Established BarberShopCo Napier

Napier - Established BarberShopCo Franchise

Asking Price: \$250,000

Become a BarberShopCo franchise and take over an established business and opportunity to develop a multi-store territory.

Located in the heart of Napier's bustling CBD, this established BarberShopCo enjoys prime placement among popular shopping and dining destinations, drawing a steady flow of both local customers and tourists seven days a week.

BarberShopCo Napier is a well-established business with a dedicated, highly trained team that provides premium barber services. As the owner, you'll benefit from streamlined operations, robust systems, and efficient processes that allow you to focus on growth without being tied to daily tasks. This franchise offers the flexibility to maintain a healthy work-life balance while building your income and increasing your investment's value.

With multiple revenue streams—ranging from grooming services to market-leading, exclusively sourced products—this business is designed to enhance profitability and deliver steady returns. BarberShopCo's proven model includes strong brand architecture, comprehensive training, national marketing, HR support, and bespoke IT systems, all of which position you for success.

What sets this opportunity apart is the potential for future growth. As the owner of BarberShopCo Napier, you'll secure an exclusive territory, giving you the unique opportunity to expand your business empire by opening additional stores in nearby high-demand areas like Havelock North and Hastings. This pathway to expansion allows you to increase your presence in the wider Hawkes Bay area and grow your revenue potential significantly.

Key Highlights:

- Established business in a prime Napier location
- Open 7 days a week with 5 fully equipped chairs
- Loyal customer base and highly skilled team
- Multiple revenue streams from services and exclusive products
- Full Head Office support including IT, admin, marketing, and HR
- BarberShopCo Q App for seamless customer bookings
- Opportunity for territorial expansion and multi-store ownership

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Ready to take advantage of this exciting business opportunity? Reach out today and start your journey toward building a successful franchise empire with BarberShopCo.

At BarberShopCo, we pride ourselves on providing the best services and a world-class experience to boot - we want you to look your best & feel great! BarberShopCo offers bespoke men's grooming services including men's haircuts, boy's haircuts, beard trims & hot shaves. Our trained barbers will work with you to create your best look and show you how to look after it with our curated range of quality, men's grooming products. We stand behind all of our products and services, so relax & enjoy the original BarberShopCo experience.

*Download the **BarberShopCo Q** app to join the queue at any of our 23 locations!*

Business Resources

