

Supermarket Franchise for Sale Southland Area



Southland supermarket with strong community following. Established franchise. Superbly presented store. Southland and Central Otago recreational destinations in close proximity.

Requires hands-on owner to work in the business. Retail/business experience would be beneficial. May suit mature individual/couple/partnership who are looking for a small-town lifestyle move or someone earlier in career looking to get on the ladder with an established supermarket brand.

Supermarkets are heavily reliant on reputation and customer loyalty. The current owners moved to the area seeking a change of lifestyle and have owned the business for a number of years, resulting in a strong connection with locals and a reputation for quality products and service.

The owners are firm supporter of buying local where they can and ensure that produce and other products are market fresh.

The brand is well established with wide-ranging market acknowledgement. The franchisor is committed to ensuring the best support is available when required.

Mainstreet location with excellent parking.

Summary of operations:

- Trading: 7 days a week.
- Quality: Commitment to best quality products at competitive prices.
- Product range: Offering a diverse product range.
- Management and staff: Experienced and stable management team and a staffing model that focusses on quality and builds customer loyalty.
- Customers: Knowledge of their customers, a history of building trusted relationships, also evidenced in strong community support.
- Suppliers: In addition to primary wholesale supply chain the business has established good relationships with reliable local, domestic and international suppliers.
- A great selection of groceries, bakery, fruit and vegetables and other perishables.
- Butchery product.
- Variety of wine & beer.
- Full lottery service.
- NZ Post retail agent.

Online shopping service to cater for deliveries to customers or in-store collections. Deliveries are made to adjacent areas in Southland.

The owners work in the business alongside a manager, forming an excellent management team.

Location: **Southland**

\$1,400,000

Plus stock + GST

Asking: **if any (business sale of going concern)**

Turnover: **\$4,700,000**

Franchise Resale /

Type: **Retail-Food**

Dairies/Superettes

Contact:

Owner

Business Hours

nzfranchises.co.nz/124263



Business Resources

The company has 10-20 employees, a mixture of part time, full time, and casual staff members. The business is well managed through an excellent team of reliable staff that are experienced, competent and friendly.

