

Marine Product Business for Sale Christchurch



easy
CRADLE

CLEAN
HULL
SYSTEM

The innovative,
in-the-water solution to
protect your boat from
barnacles, marine pests
and growth.

For Sale

Location: **Christchurch**

Asking: **POA**

Type: **Wholesale/Distribution / Manufacturing**

Marine Product Business for Sale with significant upside! An innovative in-water 'mat', that enables a 24/7 in-water hull-cleaning solution that protects boats from barnacles, marine pests and growth.

EASY CRADLE is an innovative in-water 'mat', enabling a 24/7 in-water hull-cleaning solution that protects boats from barnacles, marine pests and growth. See <http://www.sneppel.co.nz> for a full product overview.

With more and more local harbour authorities demanding better hull maintenance measures and practices Easy Cradle offers a cost-effective and long-term solution. With tens of thousands moored vessels in New Zealand waters alone, Easy Cradle with its flexible kit-set product configurations and ease of use, is poised to be a significant solution, and a significant business, including sales, installation and servicing.

All manufacturing, stockholding and distribution is in place. A motivated investor within the marine and associated industries, with an emphasis on sales and marketing capability, is well suited to leverage the business opportunity. International patents (AUS/UK) also provide extensive future growth opportunities.

It is important to note, that after successful product development, testing and a soft introduction to the market, the elderly directors of Sneppel Innovations, the owners of Easy Cradle, have identified that they don't have the personal capability or capacity to drive the business to the required operational model.

This opportunity awaits an astute, motivated investor to exploit this product's extensive local and international market opportunity.

The directors are open to a buyout arrangement for the right investor and consider a reduction in the asking price for royalty rights & payments on sales volumes of patented products.

Contact Art Leppens today for more information.

Business sale includes:

Easy Cradle brand, product development, associated production assets (dies), and stock
Patents & IP for NZ, Aus, UK

Contact:

Art Leppens

022 472 3814

nzbizbuysell.co.nz/124060

