

Cleaning Franchise for Sale NZ Wide



The cleaning industry is Booming! Join us to get an income guarantee up to \$120,000 per year.

100% GROWTH, YEAR ON YEAR

Over the years, The Local Guys Group has experienced 100% growth, year on year. The Local Guys - Cleaning experience includes:

- Have been finalists for two awards for Excellence in Business.
- Has grown 100% year on year, since they started.
- Have a well-established client base, who provide repeat business.
- Relationships with suppliers meaning that can access equipment and materials at favorable rates.
- Brand is trusted and respected.

UP TO \$120K INCOME GUARANTEE!

We know joining a franchise and starting a new business can be scary! We want to put you at ease knowing the bills will still get paid! That's why we offer our new Franchise Partners an income guarantee of up to \$120K in their first year to ensure that they are looked after when they are new and just starting out!

THREE POINTS OF DIFFERENCE

Our focus is on the customer's experience, which is seamlessly managed through our dedicated Customer Relationship Manager (CRM).

Fast and efficient processes through propriety technology.

The experience our team brings to each client by having over a decade of experience.

AWARDS

- Finalists for two national awards for Excellence in Business
- Winner of the productreview.com award for 2022 & 2023

Marketing support

At The Local Guys - Cleaning we believe in investing heavily in marketing for our Franchise Partners. We do this through our professional website, SEO and social media as well as applying for large government/non-government cleaning contracts.

Location: **New Zealand**

\$15,700

Asking: **\$15,730 - \$49,300**
+GST

Type: **Franchise New /**
Services-
Home/Garden

Contact:

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nzfranchises.co.nz/124023



Franchise Partners can expect to see marketing in these areas and more:

- Google organic rankings SEO
- Google AdWords campaign (PPC pay-per-click)
- Social media marketing
- Applying for large government & non-government tenders
- State-based managers to help with support and finding new jobs

Business Resources

Training provided

We provide in-depth business training and also a high level of cleaning training. Training at our Support Centre:

- Setting up a business
- Accounting
- Generating more sales
- Upselling
- How to use our software
- General business training

In-field training with an industry expert:

- How to clean - The Local Guys way!
- Sales skills
- Customer service skills
- Invoicing
- Booking in new and existing work

Training is a minimum of 7 days. However, after this period you are never alone!

Website

<https://thelocalguyscleaning.co.nz/>

