

Desktop Map Pads & Guidebook Business for Sale Nelson



Very low overheads. Be your own boss, work your own hours. Established and very popular publications.

Double-sided maps of Nelson City, Motueka and the Tasman Coast to Golden Bay.

Turned into desk-top map pads for motels, caravan parks hire-car companies etc & the maps have all this space around them for local businesses to advertise.

Sell the advertising space - contact last seasons advertisers, many renew their ads. New opportunities will be created for new advertisers - alter ad size and prices as you like.

There are 2 to 4 Maps and Guides in circulation annually.

Use as is, edit them, use them all or only use one or two - up to you how many publications you choose to work on each year.

Skill-set required (or be willing to learn/hire) graphics (Adobe Illustrator) and publishing. A high level of computer literacy is required.

We have advertisers and distributors already making urgent enquiries for the coming season.

Act now....

Business Resources

The programs that contain all maps and guide templates in Adobe Illustrator & InDesign.

All the contact info for advertisers in Excel Spreadsheets.

All emails for the previous year's publications in Outlook.

All the contact info for production, printing and distribution.

All pricing and promotional info.

All previous versions in an external hard drive.

2 x car magnets.

A box and folio of map and guide archives.

Goodwill and a solid reputation - 20+ years of maintaining a high-profile presence across the Nelson Tasman Region.

Website

Location: **Nelson Bays**
\$49,000
Asking: **Vendor Finance considered**
Turnover: **\$32,000**
Type: **Home Based / Tourism/Leisure**

Contact:

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