

# Online Retail Business for Sale Auckland



## Online Retailer. Simple! \$120k Profit

This smart business was set up 2 years ago and offers a vast range of toys, games and activities from preschool toys, soft toys, educational toys, to everything someone could want for outdoor adventures.

This is a super simple operation, and the owner invests just a **couple of hours a day** running it! Christmas is different, of course, and the owner will spend up to 4 hours a day ensuring that the business runs efficiently.

Fulfilment of orders happens from the businesss warehouse. This is a 193m2 facility with an office. The business, of course, is completely relocatable. The rent, however, is reasonable at \$41,000 per annum. The premises has separate loading and courier pick-up entrances.

Marketing is mainly via social media and purchasers are driven to the companys website. The site runs premium software behind the scenes. This software manages invoicing, payment and order generation.

Sales are around \$700,000 per annum (inc GST) and a **part-time** working owner should make around **\$120,000 a year** on current trading.

The growth opportunities are immense, of course. Its the online world after all!

Online businesses are rare, and this is such a nice opportunity to take over a simple one that operates in a space that will never be short of demand. The low-overhead structure means that the business is able to compete well with other players in the market.

### BUSINESS HIGHLIGHTS

- Fun, lifestyle business
- Simple systems and processes
- Just a couple of hours of owner input needed a day
- Great use of technology
- Efficient warehouse with the flexibility to relocate
- All deliveries are by courier
- Very real scalability and growth opportunities
- \$120,000 for a very part-time job!

Online businesses are rare, and this is such a nice opportunity to take over a simple one that operates in a space that will never be short of demand (toys). The low-overhead structure means that the business is able to compete well with other players in the market and theres ample opportunity to further develop the brand and business.

Location: **Auckland**  
Asking: **\$350,000**  
**Retail Other /**  
Type: **Relocatable**  
**eCommerce**

### Contact:

Rafiq Bhamani  
09 555 6031 or 021 129 1916  
anytime

[nzbizbuysell.co.nz/123749](http://nzbizbuysell.co.nz/123749)

Link Business (Ellerslie)  
Licensed REAA 2008  
Broker Ref: EL04548



Its such an easy business as an add-on to what you are doing or just as a part-time operation to generate great cashflow.

**Asking \$350,000 plus stock (circa \$350,000)**

Rafiq Bhamani, 021 129 1916, rafiq.bhamani@linkbusiness.co.nz

\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #auckland #retail #toys



Enquire online at: [nzbizbuysell.co.nz/123749](https://nzbizbuysell.co.nz/123749)