

Import & Sales Business for Sale Christchurch



Fully established and ready to grow!

The Business

This decorative product was created by a large Canterbury based door manufacturer approximately 4 years ago. Significant investment has since been put into the development of this trademarked brand, which is well recognised in the industry for innovation, quality and design flexibility. This is well represented in the actual branding itself, the POS material, website and marketing, and the product features and benefits. Large merchants such as PlaceMakers and Carters already have in-store displays of the product in many of their stores. A new product line has recently been added to the offering and is included in the sale.

June was their best month ever, with \$60k in sales.

All the hard work has been done, and the product is in its infancy in terms of potential. All current sales are passive, with only a few hours per week being spent on the business processing orders. The current owners need to commit their time to managing the growth of their other business, and would like to see this sold to an existing business or individual/couple who can commit the time to actively market the product to customers such as designers, joiners and fit-out companies.

Business Resources

The Buyer

Sales and marketing experience would be advantageous, as would knowledge of the building industry although not essential.

This business could make a great strategic bolt-on for an existing business linked to the building or design industry, or an individual/couple who could either run it as a side business or commit full-time and really grow the brand and sales. The more hours put into this business the more sales you will make!

Current stock is sitting at approximately \$130k.

This business has huge potential!

Price: \$175,000 plus Stock at Valuation

FME Surplus: \$90,000 EBPITD

Location: **Christchurch**

Asking: **\$175,000**
+ stock at valuation

Type: **Retail Other /**
Wholesale/Distribution

Contact:

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