

Online Health & Beauty Business for Sale NZ Anywhere



kakapo

BEAUTY REVIEW
Operate from home anywhere in NZ

Beauty Review. Top Product Review Website. Profit of \$70,000

Beauty Review is NZ's largest beauty guide and was launched 10 years ago to offer honest reviews and genuine information. With 649,000 visitors in the past year, it allows users to post reviews and join trial campaigns for beauty brands.

Members sign up for free to earn "Beauty Points" and redeem them for products from the Beauty Vault, provided by clients for sampling. Unique in its market with no direct competition in NZ, Beauty Review makes money from trial campaigns (90%) and also through marketing, social media, running off-line research and selling beauty boxes under "Best Beauty Box Ever".

Business Highlights

- NZ's Biggest Beauty Guide
- FY24 Working owner profits of \$70,000+
- Proj FY25 Working owner profits of \$70,000+
- Well established and profitable
- Site visitors - 649k in previous 12 months
- 157,000+ independent reviews
- Over 11,000 products/ Database of 36,000+ members
- 2,400+ articles posted/ 30,000+ forum posts
- NZ's most recognized and trusted Beauty Award: 'The Top Rated' badge

To scale the business the Beauty Review platform could easily be reskinned and adapted for other high-engagement categories like NZ Pet Review, NZ Baby Review, and NZ Fitness Review.

Are you ready to become the proud new owner of this beauty of a business? call Keppel Brown today on 021 248 7878.

Location: **New Zealand**

Asking: **\$150,000**
+ Stock of \$2,000

Home Based /
Type: **Relocatable**
eCommerce

Contact:

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Broker Ref: KA2454



Asking Price: **\$150,000 + Stock of \$2,000**