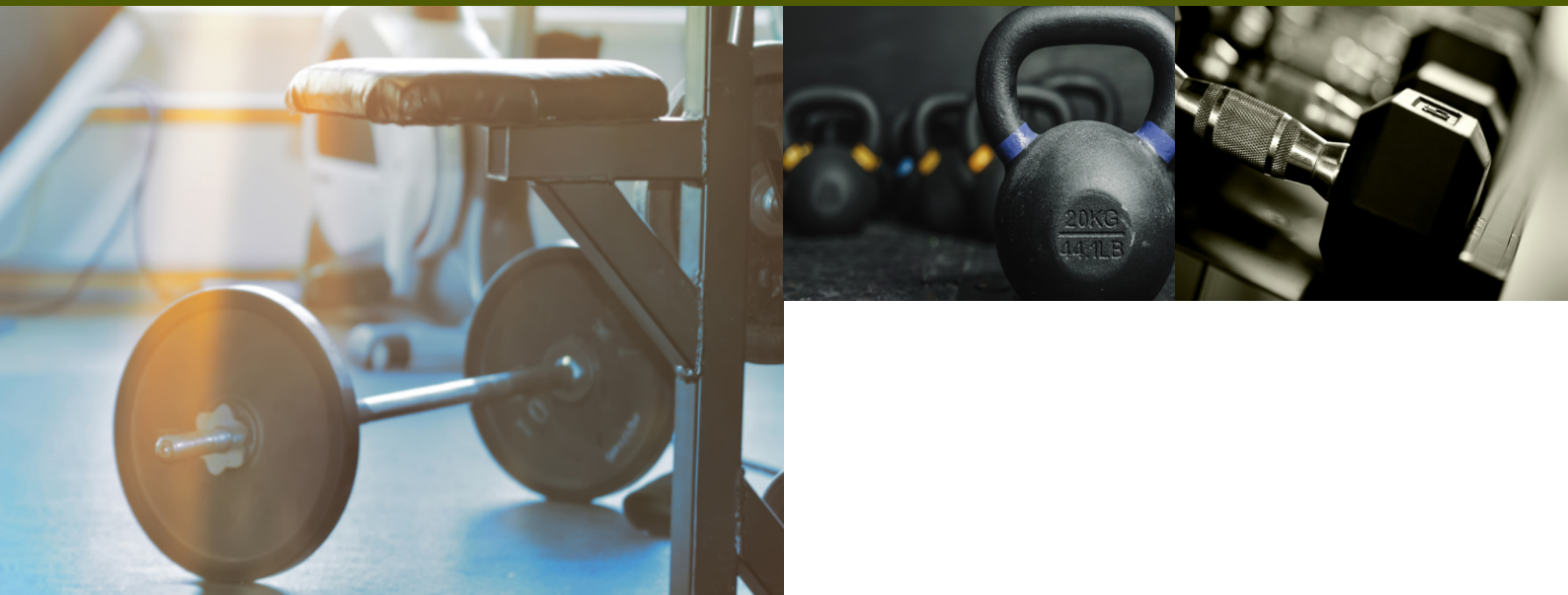


# Fitness & Personal Training Studio Business for Sale Paraparaumu



Fantastic opportunity to purchase this lifestyle businesses in the area with excellent returns and flexibility on working hours. Located centrally in the growing population within the Kapiti Coast. Buy this business and grow this business.

Forecast growth and the increased investment in housing in this region is fuelling demand for Health and Fitness Services and Personal Training operations in the area. New residents are moving in because of their keen interest in the healthy lifestyle options with amazing walkways, beaches and cycle routes. This business is right in the middle of the beautiful surroundings Kapiti has to offer in a vibrant street full of small business operators and just off the busy Expressway.

This gym offers a well established Timetable, Group and Personal Training options plus other revenue generating streams and is well-established in the area operating since 2020 with an excellent reputation and customer reviews. Flexible membership options cater to resident and visitor needs. A team of dedicated, qualified Personal Trainers and Coaches are on board and have been a massive part of the amazing culture built around community and inclusion.

## Business Resources

*Strengths of the business include:*

Established trading history.

Highly favourable lease.

Multiple Revenue Streams

An established team of professional group and personal trainers, offering a wide range of training options to meet most client needs and abilities.

Well presented website generating the bulk of membership enquiries

Well presented and maintained gym equipment and assets.

Established programmes that assist in building memberships

Excellent sales processes and intro packages

Fantastic Retention strategies

Low Attrition rates

Tried and tested marketing and social media plans

Location: **Wellington**  
Asking: **\$85,000**  
**Negotiable**  
Type: **Services-Other /**  
**Health/Beauty**

## Contact:

Owner

[nzbizbuysell.co.nz/123374](https://nzbizbuysell.co.nz/123374)



The business will suit an owner-operator with a background in the Fitness and PT industry, or someone with a marketing background and personal interest in health and fitness, wishing to apply their skills to a new venture and take advantage of the opportunity to grow the business. There are good processes and systems in place to provide for a smooth transition to the new owner.