



## For Sale

Location: **Taupo**  
Asking: **Price on Application**  
Type: **Franchise Resale / Retail Other**

### Footwear franchise with strong foundation

**Bayleys Taupo proudly presents an opportunity to capitalise on a successful retail operation, Smiths Sports Shoes - Taupo presents a compelling opportunity to enter or expand within the retail footwear industry, as a well-established local franchise retail store.**

The store is part of a reputable well established footwear franchise known for its quality products and range of athletic footwear and accessories. Smiths Sports Shoes has established itself as one of New Zealand's most successful and largest sports shoe specialists, combining technical expertise with a commitment to customer satisfaction.

Smiths Sports Shoes is Kiwi operated and owned business, founded in 1949 by the Smith Family. The business have strong brand presence with retail network made up of 14 stores nationwide. The company specialise in technical sports footwear, offering a wide range of brands and categories for various sports and casual wear.

As a part of the expansion of the Smiths Sports Shoes franchise operation, the Taupo store opened and has been established in the Taupo community since the early 2000s. Operating successfully for last 2 decades, the store has built a strong presence in the local community and enjoys a strong presence in the local market, catering to a diverse customer base of locals and tourists.

Many key investment attributes make this franchise a lucrative investment, including its prime location, diverse product offerings, and proven track record of profitability.

Today, Smiths Sports Shoes continues to uphold its founding principles of quality, expertise, and customer-centricity. With a legacy built on trust and a passion for sports, the brand remains poised for future growth and expansion, offering an exciting opportunity for franchisees to join its journey of success in the sports retail sector.

**Reach out to our team for a detailed discussion on this franchise opportunity.**

### Contact:

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[nzfranchises.co.nz/123349](https://nzfranchises.co.nz/123349)

**Bayleys Taupo**

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