

# Chai Business for Sale New Zealand



## For Sale

Location: **New Zealand**  
Asking: **POA**  
Type: **Retail-Food Other**

### New Zealand's Original Chai Company. Loyal Customer Base. Multiple Income streams. Known brand. Huge Potential.

A much loved business operating for over ten years.

Our passion is REAL chai (not syrups or powders), with a focus on highest quality ingredients, organics, ethical supply chains, and environmental responsibility. It is important the new owner has values that align with this.

The ground work has all been done. With minimal marketing effort there is massive potential for growth in an industry with little competition in New Zealand.

Included in the sale is an exciting project which has been researched, developed, and is now a working model ready to be patented. This is set to revolutionise the way chai is made worldwide.

We are currently based in the Tasman region but the business can be run from anywhere.

### Business Resources

#### Sales channels:

Markets, festivals with our mobile Chai Cart (franchise potential)

Online sales through our eCommerce website

Wholesale supply to retailers NZ-wide, including supermarkets

Wholesale supply to cafes/restaurants NZ-wide

Wholesale supply of tea and spices (we are Registered Food Importers)

#### Full training and support given across all areas of operation.

#### Sale includes:

Intellectual property (brand, recipes etc)

Mobile Chai Cart

Digital assets (website, social media etc)

Manufacturing, packaging equipment and machinery

Certified, relocatable commercial kitchen (optional)

### Contact:

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