

# 5 Days Cafe for Sale Tauranga



## For Sale

Location: **Tauranga**  
Asking: **\$88,000**  
Type: **Hospitality-Cafes**

### CBD 5 Days a Week Cafe Priced to Sell

Bolt-on opportunity or run from home.

Unlock the potential of this dynamic market and shape the future of Health & Wellness!

This business is on the market for the first time and is a great opportunity for a new owner to capitalise on its solid foundation and take advantage of some spectacular growth opportunities.

The business specialises in the weight management category, a market that continues to grow as obesity levels spiral out of control. New Zealand has the 3rd highest adult obesity rate in the OECD and the brand has a unique competitive advantage to outperform in this growth industry.

The brand has done all the hard work and secured distribution with New Zealand's leading retailers nationally across pharmacy, supermarket pharmacy & health stores providing immediate access to a wide customer base. As the new owner you have a huge opportunity to increase the customer base and profitability with the introduction of an e-commerce function.

The brand operates a succinct SKU range offering many benefits including simplicity, focus and improved inventory management. The range can easily be leveraged to add new complimentary products to improve the value-add proposition increasing sales, profit, and customer retention.

A prime opportunity awaits a Trade Buyer, a wholesaler seeking to diversify their offerings, or an entrepreneur eager to establish a home-based operation.

This business presents a straightforward and efficient model that requires no staff, thereby significantly reducing overhead costs and streamlining operations. Whether you're seeking expansion, diversification, or a flexible work-from-home arrangement, this venture offers unparalleled simplicity and potential for success.

#### Key acquisition attributes include:

- Highly Recognised, Trusted and Reputable NZ brand
- Huge e-commerce opportunity
- Distributed to leading banners
- Exclusive distribution
- Limited competition
- No staff

The business is on the market for the first time and will attract plenty of interest due to its simplicity, growth potential and lack of staff.

You can be the owner of this excellent brand by calling Mark Allright today.

Mark Allright, 0275 336 338, mark.allright@linkbusiness.co.nz

### Contact:

Theresa Eagle  
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anytime

[nzbizbuysell.co.nz/123253](http://nzbizbuysell.co.nz/123253)

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*\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.*

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