

# Anchor Milk Franchise for Sale Te Awamutu & Cambridge



## Anchor Milk & Dairy Food Distribution Business – Multi Truck Operation \$8M+ turnover

This outstanding Anchor Franchise has years of consistent financials to be provided to qualified buyers. An extended handover and training period will create a seamless transition to the new owner. Solid performer through Pandemic. This is a turn-key operation.

Servicing an exclusive Waikato territory, with continued growth. A client base of approx. 300+ clients, ranging from Supermarkets, Dairies, Petrol Stations, Factories, Cafes, Bakeries, Restaurant's, Nursing Homes & Schools. Many with National supply agreements in place.

The business services: Te Awamutu, Kihikihi, Te Kuiti, Otorohanga, Pio Pio, Waitomo, Pirongia, Ohaupo & Cambridge. All Mystery Creek Events including Field Days are included in Territory.

This is a future proofed investment with significant market share. You're likely familiar with such iconic brands as Anchor, Mainland, Kapiti, Fresh 'n Fruity, Primo, Mammoth, Calciyum, De Winkel, Galaxy.

Additional products (third party) have been added to this business to take it to the next level. Alternative Milks, Beverages, Eggs, Bacon, Fruit Juices, Spreads, Oils, Coffee Syrups etc...

### Business Highlights

- Average EBITDA last two years of \$660,000.00 PA
- Experienced team of drivers in place
- High growth territory with fantastic revenue trend
- Flexible work from home business
- Multi-truck operation
- Strong third party product revenue

We're looking for business-minded people, with sales and marketing skills and people management skills; people that can be hands-on, and follow Anchor's proven pathway for success. As long as you've got a good attitude and you're prepared to get stuck in and work hard, comprehensive training and excellent support is provided by the Franchisor.

Anchor is a blue-chip New Zealand brand, recognised worldwide for their quality and innovation. If you're looking for a business with great profits, awesome products, excellent systems, and support of big-company systems and processes then contact us.

Price includes: Goodwill & Trucks (4) +SAV

## Business Resources

Location: **Waikato**

Asking: **\$1,950,000**  
**+ SAV**

Turnover: **\$8,000,000**

Type: **Franchise Resale / Wholesale/Distribution**

## Contact:

Neil Robertson  
021377528  
Anytime

[nzfranchises.co.nz/123252](http://nzfranchises.co.nz/123252)



The business currently employs 5 full time staff members, in addition to the owners.

All business administration is completed through the Anchor web-based software Field Sales Automation (FSA). This site can be accessed remotely for ease of everyday business. All trucks have a portable handheld and printer, which feeds delivery information back to the web-based site via a mobile network.

The business through Anchor has implemented an online ordering website (RSS) to show case the businesses offering and for online ordering purposes. This site is easily maintained, developed by a leading digital agency and supported by Anchor marketing and IT departments. This presents an opportunity to streamline ordering and grow the top line.

## Website

[https://www.youtube.com/watch?v=iAo\\_ohjSj34](https://www.youtube.com/watch?v=iAo_ohjSj34)

