Ecommerce Feminine Health Business for Sale Auckland



Ecommerce Sustainable Feminine Health Brand

Ecommerce Feminine Health Brand Leading the Health and Wellness Sector!

This pioneering brand has carved out a significant niche in the feminine health and wellness market, distinguished by its commitment to sustainability and innovation. With an unwavering focus on reducing waste and promoting health, the business offers products that resonate deeply with health-conscious and environmentally aware consumers.

Business Highlights:

Certifications - Proudly B Corp Certified and EKOS Net Climate Positive certified, underscoring a genuine commitment to sustainability.

Strong Online Presence - The brand excels in social media engagement, affiliate programs, and usergenerated content, fostering a loyal customer base.

Digital Excellence - Outstanding digital marketing KPIs (ROI, CAC, AOV, Conversion).

Sustainable Supply Chain - All materials are natural, organic, and recycled with a fully traceable and sustainable supply chain, from raw materials to finished products.

Global Reach - The brand has successfully entered the USA market through a dedicated marketing team while also emerging on Amazon (FBA).

Relocatable Leased premises are up for renewal within the next 9 months

Highly Profitable - Superb returns to a working owner who is prepared to manage a handful of staff

Backed by a proven track record and poised for further growth, this business is an ideal acquisition for those looking to enter a lucrative sector with strong ethical foundations. Whether you're an existing industry player or an aspiring entrepreneur, this brand offers a unique opportunity to make a significant impact in the health and wellness market.

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #wellness #sustainability #aucklandsurrounds

Business Resources

Location: Auckland

Asking: Refer to broker

Retail Other /

Type: Relocatable

eCommerce

Contact:

Rick Johnson 07 579 4994 or 021 991 485 anytime

nzbizbuysell.co.nz/122956

LINK Waikato Licensed REAA 2008 Broker Ref: WK00418



