

Skincare Distribution & Marketing Business for Sale New Zealand Anywhere



Online & Distribution Marketing Beauty Skincare Industry

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The skincare industry has recently seen a surge in products tailored to meet specific needs. This new skincare range is exclusively designed for women experiencing menopause and perimenopause, addressing a significant and growing market segment with substantial opportunities.

Why This Business Opportunity Stands Out

Untapped Market Potential: Historically, the unique skincare needs of women going through menopause have been largely overlooked. This presents a lucrative opportunity for a brand focused on this underserved demographic.

Comprehensive Product Line: The brand features a meticulously formulated 7-piece product range, including cleansers, facial moisturizers, hand and body gel, balms, mists, and hair care products. Each product is designed to provide comfort and care during menopause.

Key Highlights

Exclusive Formulations: Full IP rights to the innovative 7-piece skincare range.

Market Strategy: Recommendations on suggested retail pricing (RRP) to maximise profitability.

Agreements with manufacturers for production and packaging are already in place.

Branding, design and marketing research completed

Expert Support: Ongoing expert assistance from the cosmetic designer is available upon request.

The growing market, coupled with the lack of dedicated products positions this venture for success if you are looking for a business opportunity in the Health and Skincare Industry space you should contact Carron.

Please complete the confidentiality agreement online to initiate a discussion with Carron.

Due to the confidentiality of this business a stock photo image may be used to represent the business and property.

Location: **New Zealand**

\$400,000

Asking: **\$400,000 + GST (if any)**

Health/Beauty /

Type: **Relocatable eCommerce**

Contact:

Carron Chote

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LINK Bay of Plenty

Licensed REAA 2008

Broker Ref: BOP00733



****Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.*

#wesellbusinesses #retail #online #newzealand #beauty/health #international #opportunity
#innovative skincare #exclusive formulas

Business Resources



Enquire online at: nzbizbuysell.co.nz/122850