

Legacy Vineyard Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$7,750,000**
Type: **Manufacturing / Retail-Food Other**

Entrepreneurs & Investors - Own a Legacy Vineyard

The story begins in Croatia, when a renowned winemaking family planted their first grapevines and started to create a name for themselves. Their success and reputation followed them to this day.

With nearly a century of winemaking tradition, this Auckland based vineyard / winery has established a legacy of excellence in producing high-quality wines that resonate with both connoisseurs and casual enthusiasts alike. This legacy is a testament to the vineyard's enduring dedication to craftsmanship and quality.

The winery, which is complete with a very busy licensed café, was purchased by our Vendor in 2017, with the plan to focus on growing both local sales and exporting this well-known brand's wines into the Asian region and beyond. With very limited sales experience in this industry and no supporting sales staff employed in the business, this strategy has not been successful over the recent years resulting in financial challenges over the last 5 years, and resultant operational losses some years.

While the recent losses present challenges, they also present an opportunity for strategic revitalisation and growth. With the right investment, management and a sound strategic plan, the vineyard can regain profitability and continue to be a recognised competitor in the wine industry landscape.

New Asking Price:

Total: \$7,750,000 (+ GST if any)
Land & Buildings: \$5,000,000 (Valuation says \$5,900,000)
Stock: \$1,500,000
Plant & Equipment: \$1,000,000
Intangibles: \$250,000

Note: Our instructions are to present ALL offers

This is a unique one-off opportunity which will be sort after. If you like what you are reading and would like to obtain further information, visit the Barker Business website www.barkerbusiness.co.nz, search #3642 and submit the online Confidentiality Agreement. Once Mike receives your expression of interest, following qualification criteria in place for this business, he will be in touch to arrange an initial meeting to discuss the business.

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Contact:

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