

Adventure Ride Business for Sale Wellington



For Sale

Location: **Wellington**
Asking: **POA**
Type: **Tourism/Leisure**

An Unmatched Adventure Awaits New Ownership!

The Vendor Says Sell—Act Now!

Seize the opportunity to own and expand the exhilarating Fly by Wire ride operation in Paekakariki, near Wellington. This sale also includes the exclusive rights to build additional rides across New Zealand and Australia, with a ready and willing Australian investor eager to partner.

What Makes Fly by Wire Stand Out?

Endorsed by Top Gear's Jeremy Clarkson: Described as surpassing even the adrenaline-pumping Bungy jump, Jeremy Clarkson's rave review is featured in a BBC video on YouTube. Additionally, a 40-second Fly by Wire video is available on Stuff.

Completely Rebuilt in 2019: After flood damage in 2003, the ride was meticulously reconstructed at a cost of \$320,000. Check out the detailed review on YouTube.

Proven Financial Potential: Despite COVID-19's impact shortly after reopening, the ride is now poised to capitalize on the resurgence of tourism in New Zealand. Conservative financial modeling, backed by historical data, forecasts an annual EBIT profit exceeding \$700K.

Inventor-Led Insights: The vendor, who invented the ride, offers unmatched expertise in the Fly by Wire system. Engineering professionals with certification experience are also on board to ensure a seamless transition.

Expansion Opportunities: Plans are already in place for a 60m Fly by Wire tower system. This standalone attraction can be installed anywhere, whether in existing entertainment facilities, carparks, or open fields.

Why Now?

The vendor, now a very active 81 years old, is ready to pass the baton to the next visionary owner. He believes Fly by Wire is primed for growth under new leadership. With tourism on the rebound and infrastructure in place, now is the perfect time to take this adventure to new heights.

Price and Terms Negotiable

The price and terms of sale are fully negotiable, providing flexibility to the right buyer. This is a rare chance to tailor the acquisition to meet your business goals.

Interested?

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